

Increased Imaging Efficiency

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In the fall of 2008, ApolloMD began partnering with Southside Regional Medical Center in Petersburg, Virginia. A CHS facility, Southside had recently moved into a new facility and was facing many challenges in the ED, namely recruitment, inability to sustain growth, throughput, and a lack of trust with the medical staff. The issues in the emergency department were a source of great stress for hospital administration, as the repercussions were felt throughout the entire hospital.

Upon partnering with ApolloMD, immediate improvements were seen. With the ED physicians' incentives aligned with those of the hospital as a whole, growth was no longer seen as an obstacle, but an opportunity. After one year of the partnership, SRMC found that **ambulance diversion time had decreased by 81%**, and LWBS had decreased by 2 percentage points. Today, the LWBS rate has decreased an additional 2 percentage points, and the volume has grown over 20% in the past two years.

West Georgia Health System – LaGrange, Georgia Comparison of Pre and Post Metrics – Imaging 2008 vs 2009

	2008 (Pre-ApolloMD)	August 2009 (ApolloMD)	Overall ApolloMD Influence
Providers	1 Radiologist + Locums	2 Full-Time Interventional Radiologists	 Medical Staff Satisfaction
Overall Turnaround Time	475 min	120 min	 Turnaround improved by 75%
Unread Exams	95/day	0	 First time WGHS had <u>100%</u> of exams turned around within a 24 hr period
Volume	58,000 reads	*Projected 65,000	 12% increase in volume

"I must say that we are very excited about the impact that they are having, particularly at the physician-to-physician level."

Gerald Fulks, CEO
West Georgia Health System